

CVR Meeting Minutes for May 18, 2015

- ! Approval of minutes from Annual meeting on March 15 as printed in Newsletter
- ! Treasurer's Report
 - o \$5,000 balance in account, not including CD.
- ! Membership Report Donna
 - o 113 Renewed families which is about 140 people
 - o @ 30 have not renewed yet. Overall though, renewals are going well and status is in line with status this time in previous years.
 - o New this year is online renewal, and so far is going well.
- ! Race Reports
 - ✓ Adamant 20 miler: 43 individuals, 11-1/2 teams (benefit Adamant Music School)
 - ✓ Mutt Strut (benefit CVHS) 24 runners; 14 dogs (down from last year).
 - ✓ Barre Town Spring Run (benefit Barre Town Rec) 158 finishers, 79 of whom were under age 20 (up from 127 finishes last year). Bob Murphy set a new course record
 - ! Upcoming Races
 - ✓ Kids Track Meet: Friday May 29, 6 pm Need lots of volunteers....Tim Noonan/Dot Helling
Tim says: need 15 – 18 volunteers. About six would need arrive by 4:45 to help out a registration, with the remainder arriving by 5:30.
 - ✓ *Capital City Stampede 6/6: permit approved and all set and ready
 - ✓ *Paul Mailman 6/21: permit approved. All set and ready
 - ✓ Barre Heritage Trail Race 7/26: Lori LaCroix could use volunteers; contact Lori if able to volunteer. Also note, this is the last year Lori is able to direct the race. If CVR wants to continue to offer this race we need to find a volunteer to take over as race director. Contact Greg Wight if interested.
 - ✓ *Berlin Pond 8/20: permit approved. All set a ready
 - ✓ *Leaf Peeper's 10/4: Roger Cranse reports, changing online registration to use chronotrack. Reviewed all the capabilities and this system meets the needs of the race better. Race registration scheduled to open Mid June.
- *ORS Series

! Equipment and CVR equipment Locker. Discussed recent confusion regarding equipment and exactly where some of it was located, who had what etc. After long discussion decided the key to keeping better track is to make sure June Burr is part of all discussion, e-mail , communication etc. regarding the equipment. This will help insure someone knows where everything is. Also provides an e-mail trail so if we all forget, we can look back at the e-mail communication to find our notes.

- ! Allocation of ORS Gift Cards (same as past)

Barre Town Spring Run	\$120
Capitol City Stampede	\$500
Paul Mailman 10 Miler	\$500
Bear Swamp	\$200
Berlin Pond	\$280
First Night	\$400
- ! Report from the CVR Race Series Committee – Jeff Prescott

Jeff reports that the committee will be making a proposal in August with the goal of adoption of the proposal in November.

! Forming committee to develop policies and procedures for club donations – was proposed at Annual Meeting in March. Greg to work on forming the committee and meeting to develop policies and procedures.

! Publicity Coordinator Position – Needed. If interested contact Greg Wight.

- o Discussed the duties of this role, such as publicity for races
- o Discussed ideas of using social media
- o Discussed ideas of promoting the donations of the club

If you are interested in this position contact Greg

! Improving marketing and recruitment.

- o Discussed ideas for increasing membership such as volunteering at races to simply promote the club to participants who aren't already members.
- o Carry applications with you everywhere you go and hand out
- o Create business cards with CVR Club information

! ORS sponsored team discussion. ORS would be interested in sponsoring a team in a number of running events, like they do biking. Talia Brooks, at ORS is interested in forming some teams to participate in some team events throughout the summer. If interested in co-organizing with Talia, contact Greg Wight.

! Next meeting is Monday, August 17, 2015

Meeting adjourned at 8:15 pm