

CVR Meeting Minutes

March 10th, 2013th

Annual Meeting called to order at 6:00 pm

A very good turnout of about 36 people in attendance.

Meeting Minutes

Motion to approve minutes from the last CVR meeting. Approved

Treasurers Report

John handed out the balance sheet for club funds. He discussed briefly the expenses versus the proceeds to the club for recent races and other events. He summarized the club has a balance today less than this time last year. Jeff then began discussion with the club members about this. Members spent about an hour discussing the idea of raising revenue to provide scholarships and grants to local schools, charities and other organizations. Members shared ideas on how to continue to do so, while maintaining enough of a balance in our CVR account to pay for the expenses of our races, our equipment etc. There was an expressed sensitivity to keeping our race fees as low as possible as that is what we hear runners appreciate about our races. After a long discussion, the decision was made to give the Leaf Peepers Committee a target of \$5,000 to \$6,000 as net proceeds to ensure adequate funds for grants and for club activities.

Race updates

Leaf Peepers Update Roger Cranse. Roger is concerned about runner safety on the existing course. The Leaf Peepers committee has decided to consider holding the race at a different location in order to provide a safer experience for the runners. Discussed this and shared ideas for a course. There was a long discussion about the race and how important this race is for our club. Jeff asked everyone to consider this race and if you have any ideas for a new course or other ways to keep this event the great event we all appreciate, to share your ideas with Roger. If you would like to get involved in the planning of the race or volunteer for the race, please contact Roger.

New Years Eve Race (aka First Night)

Sandy reported the race went really well. She and Ann provided T-Shirts to the first 100 registered runners, and that seemed to be a success as runners commented on liking them. No issues to report the race went well.

Frostival 5k

Sandy reported the race went well, we had around 60 runners which was good for a first time race in the cold.

Updates on Future Races

Berlin Pond – New date! Race will be August 15th

Bear Swamp – Note that this is the same weekend as Stowe 8 Miler, but really the only weekend we could hold the race.

Spring Mailing

Discussed the process of the spring mailing we have done in the past, which is a postcard of all of our races. Members discussed if we think this mailing is helpful in generating attention of our races. Agreed it is helpful and the mailing should go out as it has in the past. Donna agreed to work on this. She will send out a draft to all race directors and asks that everyone review carefully to make sure she has the information correct. Donna also asks that all race directors make sure you use registration forms for your races that include a section for the runner to put their e-mail address. This will help to build an electronic database that may someday be used to send out communications about CVR and our events.

Grants

Norm Robinson shared with the other members the process he uses to notify local schools of the opportunity to get a grant for their cross country programs. He noted that he sends out up to 10 letters or e-mails and has only received 4 requests. The members discussed and agreed we should continue to send the letters to 10 schools, even if they haven't requested a grant in the past. Members then discussed the overall budget for grants, scholarships and donations. A motion was made to provide:

- up to 10 \$400.00 grants for Cross Country programs
- up to 5 \$400 grants for Girls on the run programs
- 1 \$400.00 donation to Special Olympics
- 1 \$400.00 grant to Northfield Spring Track and Field Program.

Motion was second and approved.

Onion River Sports Gift Certificates and allocation to CVR Races

Jeff reviewed with the group the amount that ORS provides for gift certificates to CVR and how we have allocated this in the past. Sandy asked for additional \$\$ for the first night race. Members discussed and motion was made to decrease Capital City Stampede by \$50.00 and decrease Paul Mailman by \$50.00 and increase first night by \$100.00 this motion was second and approved.

Club Shirts

Jeff asked members if he did the research and found singlets for club members would they purchase? Even if the singlets were \$25.00. Members agreed they would like a quality singlet versus a cheaper option that may not be as nice. Jeff agreed to continue to work on this and order some singlets for the members.

Dues

Remain the same - \$10.00 per year for annual dues to Central Vermont Runners

Executive Committee

Motion was made to continue to current entire slate of executive committee members another year. 2nd and approved.

Discussed the at large members and the idea of getting involved and getting some new members involved via the at large position. Kaitlen O'Shea volunteered for the At Large position Donna currently holds. Donna will step down from this position.

Next Meeting

May 20th at the Adamant Music School

CVR Fun Runs

Start on Tuesday March 12th

Reminders

Jeff reminded the group, that although we are asked to do so, the club does not provide timing services, nor do we rent out our timing equipment. We will sometimes help other organizations or let a responsible club member use our equipment for another organization or race, but as a general rule, we don't provide timing services.

Donna also reminded the group that CVR members do get a 15% discount at Ski Rack on running shoes and clothes.

Meeting adjourned 7:45 pm