

CVR Meeting Minutes

May 20, 2013

Jeff called the meeting to order at 6:55PM. 21 Members were in attendance. First order of business was to approve last meeting minutes. Bob Murphy moved to approve minutes, seconded and passed by voice majority.

Treasurer's Report

In John Valentine's absence, Jeff reported that the club has money. CVR has given several donations since the annual meeting including grants to Barre town girls running program, several Girls on the Run programs, Northfield Spring Track & Field & Special Olympics. Next meeting will have more thorough financial report. Michael Chernick asked if we are remembering to file tax return since we had a lapsed many years ago? Jeff answered yes, we are.

Membership Committee Report

Jeff reported that one goal is to make it easier to join & stay a member. Dave Kissner is working on what would it take to join club and renew online. He is hoping to work with GMAA to figure out how they do it. He has contacted Bob Sayers and Jessica Boulduc but has not gotten much info back from them yet. If he is unsuccessful with GMAA, he will develop something from the tools he is familiar with.

The committee is also investigating how to improve email distribution using software system such as *Constant Contact* to communicate to membership and the mailing list. A system would avoid limitations in numbers of recipients and would allow people to manage their own accounts to unsubscribe, update email ID, etc. The cost of subscribing to a system could be offset by avoiding some mailing expenses in the future.

The membership drive included extending free trial memberships to 10 households chosen based on these criteria: they live in central VT, did more than 4 CVR races in the last 1-2 years, have never been a member before. It is hoped these are people who did not know about the club and the membership benefits and will become active members.

Also the drive included Jeff contacting individually 2012 members who did not renew. Only a few members from last year have not renewed. Donna sent out letters to people who were previous members (pre 2012) and did get some response. Donna reported that currently we have 113 families/250 total members for 2013. This is a very good number for membership, especially for this time of year. Jeff noted that we try to let people know that if they join before July 1, they are eligible for the CVR/ORS race series and any races they have done already this year count toward their total points.

Races

Adamant 20 Miler: record showing, raised \$1000 for Adamant Music School with \$100 remaining to CVR. The race received positive feedback.

Mutt Strutt: 44 runners, 35 dogs. Final donation to Humane Society was \$394. Next year's entry fee anticipated to be \$10-15 since \$1 per paw or foot was too complicated for many and would raise more money for CVHS (which participants would like).

Barre Town Spring Run: 102 runners, 43 girls 10 and under including the Barre Running program and 8 from Williamstown Girls on the Run and 7 boys 10 and under.

Kid's Track Meet: Volunteers so far: Dot Helling, Tim, Richarda, Norm, Darragh. Need more volunteers and it is fun. Entry fee is free. Tim asked where to best post? Notices sent to 25 schools, handed out notices to attendees to be posted.

Capital City Stampede: Berlin permits were approved by Select board. John got the approval from Montpelier. John requested closing Langdon St. but not sure of the status of that.
Worcester: 4m race looking for volunteers.

Paul Mailman: a OK, 20 pre-registered already.

Bear Swamp: Same weekend as Stowe 8 miler. Michael Chernick submitted interest to volunteer. If you are running Stowe, you should consider volunteering at Bear Swamp.
Barre Heritage Trail Race: no report, but stay tuned since Millstone sometimes throws in a curveball to work around.

Berlin Pond: all set nothing notable to report

Leaf Peepers

We presented a new course to Waterbury; unanimously approved by Select Board. A question was raised as to whether donations should flow more to Waterbury than Harwood. The question will be tabled for a future agenda. The 2013 race has enough new issues to deal with already and will not change the donation this year.

Registration will open in early June. Committee is meeting this week to set fees. Sponsorships continue with Pilgrim Partners, GMCR, etc.

Donna & John V will measure course accurately by basic standards, but will not certify until next year. Andy presented high level maps of the course. Course is challenging: 500-600 hill climb by 2.5 miles for the Half; 1 mile community path portion near the end. Will use a lot of PR about the course change, for example there may be King & Queen of the hill designation. 5K only includes small portion of the incline on Perry Hill.

Next meeting is Monday, August 19, 2013 at the Darragh Ellerson's.

Suggestion to form a History Committee: nominations for candidate members include Bob Murphy, Tim Noonan, Darragh Ellerson, Norm Robinson, Bob Howe. Objective is to gather club information to post online and have accessible. Jeff envisions some oral history as well as newsletters, race results and photos from the past.

June made a suggestion to improve/increase photographs on the website. It was agreed it would be a good idea for race directors to work on getting photos from their races and get them up on the website +/- or the Facebook page.

Kaitlin O'Shea volunteered to improve/administer CVR Facebook & Twitter

CVR Race Apparel Order

Want to order within the next few weeks. Singlets and tech short sleeve shirts to try on are here tonight. You may order a size and pay when you receive it. You will not be required to buy it if you don't like it or it doesn't fit when it arrives, but there will not be shirts purchased that have not been preordered. Men's prices: singlet \$25, long sleeve \$25, short sleeve \$15. Women's prices: Asics singlet \$25, Nike singlet \$35, short sleeve \$25, long sleeve \$50.

The meeting was Adjourned at 7:54 PM